



Date of issue: Monday, 15 November 2021

MEETING CABINET

Councillor Swindlehurst Leader of the Council and

Cabinet Member for Financial

Governance, Economic

Development & Council Plans

Councillor Akram Deputy Leader of the Council

and Cabinet Member for Leisure,

Culture & Communities

Councillor Anderson Sustainable Transport & The

Environment

Councillor Bains Regulation & Public Protection
Councillor Carter Customer Services & Corporate

Support

Councillor Hulme Children's Services, Lifelong

Learning & Skills

Councillor Mann Housing. Highways, Planning &

Place

Councillor Pantelic Social Care & Public Health

DATE AND TIME: MONDAY, 15TH NOVEMBER, 2021 AT 6.30 PM

VENUE: COUNCIL CHAMBER - OBSERVATORY HOUSE, 25

WINDSOR ROAD, SL1 2EL

DEMOCRATIC SERVICES NICHOLAS PONTONE

OFFICER:

(for all enquiries) 07749 709 868

SUPPLEMENTARY PAPERS

The following Papers have been added to the agenda for the above meeting:-

- * Item 7 Appendix 3 was not available for publication with the rest of the agenda.
- * Item 7 Appendix 1 is an updated version of the papers circulated with the agenda.

PART 1

AGENDA ITEM	REPORT TITLE	<u>PAGE</u>	WARD
7.	Digital Signage Project – Appendix 1 (updated) and Appendix 3	1 - 28	All





Position	Type of sign/Map Symbol		Number	Land owner
Poyle				
Poyle Road junction with Colndale Road, south west corner	Billboard		2	SBC Public Highway
Bath Road, between Poyle New Cottages and Elbow Meadow both sides	Billboard		2	SBC Public Highway
Golden Cross Roundabout, from Poyle Road heading South and from Horton Road heading West	Monolith	-	2	SBC Public Highway
Colnbrook				
Colnbrook Bypass (A4) south side	Lamppost		Upto 30	SBC Public Highway
Colnbrook Bypass (A4) north side	Lamppost		Upto 6	SBC Public Highway
Colbrook Bypass (A4), junction with Lakeside Road (north-western corner verge)	Billboard		1	SBC Public Highway
Colbrook Bypass (A4), junction with Lakeside Road (southern verge adjacent to BP)	Billboard		2	
Colnbrook Bypass (A4) by bridge over Colne Brook, northern verge by bridleway	Billboard		1	SBC Public Highway
Colnbrook Bypass (A4) by Riverside Café, northern verge	Billboard		1	SBC Public Highway
Colnbrook Bypass (A4) opposite Tan House Way, northern verge, redundant access	Billboard		1	SBC Public Highway
Colnbrook Bypass (A4) redundant access west of Speedway Farm, southern verge	Billboard		1	SBC Public Highway
A4 Sutton Lane gyratory, junction splitter islands (x3)	FSU Advert Boards		3	SBC Public Highway
A4 Sutton Lane gyratory, splitter islands from bypass and Old Bath Road	FSU Advert Boards		2	SBC Public Highway
Sutton Lane, junction with A4 at gyratory, east corner	Billboard		1	SBC Public Highway
M4 Junction 5 roundabout				
Outer grass verges around roundabout (NE, SE, SW, NW corners)	Billboard		4	SBC Public Highway
Splitter Islands on A4 (joining to roundabout A4 Northbound & Southbound)	FSU Advert Boards	$\overline{}$	2	SBC Public Highway
Roundabout central verge area either side of M4 flyover (NE and SW corners)	Towers - double sided		2	SBC Public Highway
M4 Junction 6 roundabout				
Tuns Lane splitter island before roundabout (A4 Southbound)	FSU Advert Boards		1	SBC Public Highway
Roundabout central island, either side of M4 flyover (NE and SW corners)	Towers - double sided		2	SBC Public Highway
From M4 Junction 6				
Tuns Lane, both verges (east and west side)	FSU Advert Boards		6	SBC Public Highway
Tuns Lane (M4 to Copthorne R/A) both sides (east and west side)	Lamppost		23	SBC Public Highway
Copthorne Roundabout, all corners	Billboard		4	SBC Public Highway
Western Slough				

Huntercombe roundabout, NE verge near Goldworthy Way junction	Billboard		1	SBC Public Highway
A4 Bath Road Central				
A4 junction with Burnham Lane, northwest corner	Billboard		1	SBC Public Highway
A4, outside B&Q, northern verge	Billboard		1	SBC Public Highway
Dover Road to Thirkleby Road	Lampposts		all	SBC Public Highway
Dover Road to Thirkleby Road, where tree cover allows	FSU Advert Boards		6	SBC Public Highway
Langley				
High Street Langley - Verge between Service Road (between Trelwney & Parlaunt Rd junc)	FSU Advert Boards	<u> </u>	5	SBC Public Highway
Station Road - Harrowmarket verge near Car park entrance	FSU Advert Boards		2	SBC Public Highway
Station Road - outside college	Lampposts		2	SBC Public Highway
Station Road - Waterside Drive junction (Borough Boundary)	Lampposts		2	SBC Public Highway
Langley Road - Opposite park (outside Langley Hall Academy)	FSU Advert Boards		1 or 2	SBC Public Highway
Langley Road - Opposite park (outside Langley Hall Academy)	Lampposts		1	SBC Public Highway
High Street Langley - Verge by Telecomms equipment opposite Harrow market	FSU Advert Boards		1	SBC Public Highway
Sussex place - A4				
Sussex Place outside Upton Court Grammar	Lampposts		4	SBC Public Highway
Sussex Place outside Upton Court Grammar	FSU Advert Boards		2	SBC Public Highway
Sussex Place between Dolphin Rd and Sainsburys	Lampposts		2	SBC Public Highway
Sussex Place between Dolphin Rd and Sainsburys	FSU Advert Boards		1	SBC Public Highway
Sussex Place outside Sainsburys	FSU Advert Boards		1	SBC Public Highway
Sussex Place outside Sainsburys	Lampposts		4	SBC Public Highway
Sussex Place outside Sainsburys	Billboard		1	SBC Public Highway
Sainsburys Roundabout				
Gantry over central lanes	Gantry Style		1	SBC Public Highway
small-medium advert boards on verges, centrel of roundabout on A4 approaches	FSU Advert Boards		2	SBC Public Highway
Uxbridge Road				
Uxbridge Road - Church Lane to The Frithe - Eastern verge fronting Quarry	Lampposts		5	SBC Public Highway

Jxbridge Road - Church Lane to The Frithe - Central Reservation	FSU Advert Boards	\bigcirc	2	SBC Public Highway
Vexham Road				
Vexham Road from Post Office near hospital to Norway Drive	Lampposts		6	SBC Public Highway
Vexham Road verge near Norway Drive	FSU Advert Boards		2	SBC Public Highway
Vexham Road roundabout at Knolton Way junction	Monolith	•	1	SBC Public Highway
itoke Road				
Outside Arbour Park Stadium - landscaped area between footway & car park	FSU Advert Boards		1	SBC Land - Arbour Park
itoke Poges lane				
toke poges Lane between Northern Road junc and Falcon Centre entrance	Lampposts		3	SBC Public Highway
amp Columns along side of Salt Hill Park after railway bridge	Lampposts		3	SBC Public Highway
A4 Wellington Street				
outhern footway near Wexham Road junction	Billboard		1	SBC Public Highway
HTC Roundabout	Monolith	- +	1	SBC Public Highway
HTC Roundbaout to William Street	Lampposts		18	SBC Public Highway
HTC Roundbaout to William Street - Central Reservation	FSU Advert Boards	Ö	3	SBC Public Highway
A4 Bath Road				
Villiam Street to Burlington Road - Central Reservation	FSU Advert Boards		2 or 3	SBC Public Highway
Villiam Street to Burlington Road - Central Reservation	Lampposts		3	SBC Public Highway
Villiam Street to Burlington Road - Northern footway	Lampposts		2	SBC Public Highway
amp columns outside Salt Hill Park and Claycotts School	Lampposts		7	SBC Public Highway
Vindsor Road				
Vindsor Road Verge outside OH	FSU Advert Boards		1 or 2	SBC Public Highway
	FSU Advert Boards FSU Advert Boards		1 or 2 2 to 3	SBC Public Highway SBC Public Highway

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Lamp Columns from Borough boundary to M4	Lampposts	6 to 7	7 SBC Public Highway
Verge opposite Ragstone Road junction	Billboard	1	TBC?
Ledgers Road		_	
Grass verge near junction wth A4 - Eastern footway	FSU Advert Boards	1	SBC Public Highway
Farnham Road - A355			
A355 south bound - east side before school	FSU Advert Boards	1	SBC Public Highway
A355 south bound – both sides side after school	FSU Advert Boards	2	SBC Public Highway
A355 Northern Rd. roundabout - large double sided monolith	Monolith	1	SBC Public Highway
A355 south bound – both sides nr. Lidl	FSU Advert Boards	2	SBC Public Highway
	TOTAL	171	No. sites

Appendix 3 **A4 Bath Rd** - William Street to Burlington Road - Central Reservation



A4 Bath Rd. - Lamp columns outside Salt Hill Park and Claycotts School

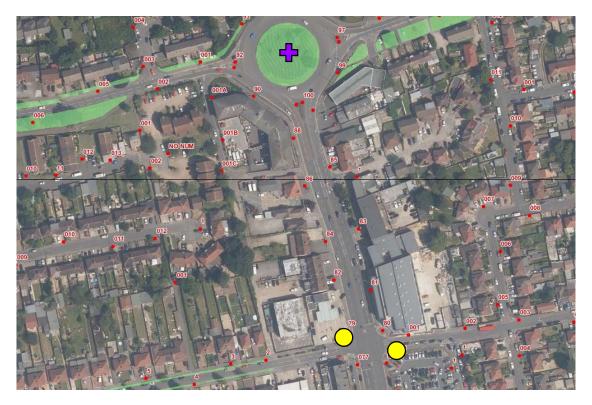




Appendix 3
A355 Farnham Rd. - South bound east side before school

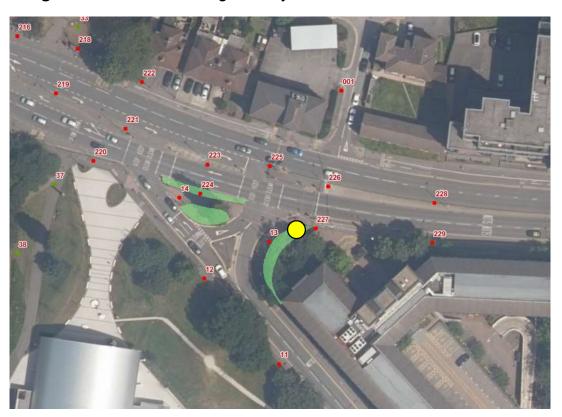


A355 Farnham Rd. - Northern Rd. roundabout and Lidl corners





Appendix 3 **Ledgers Road** - Grass verge near junction with A4





Digital Signage Project

Suggested locations and sign types – M4 J6 Roundabout.

M4 Eastbound view



M4 Westbound view



A355 Southbound view



A355 Northbound view



Appendix 3 **Poyle** - Bath Road, between Poyle New Cottages and Elbow Meadow



Poyle Road junction with Colndale Road south west corner



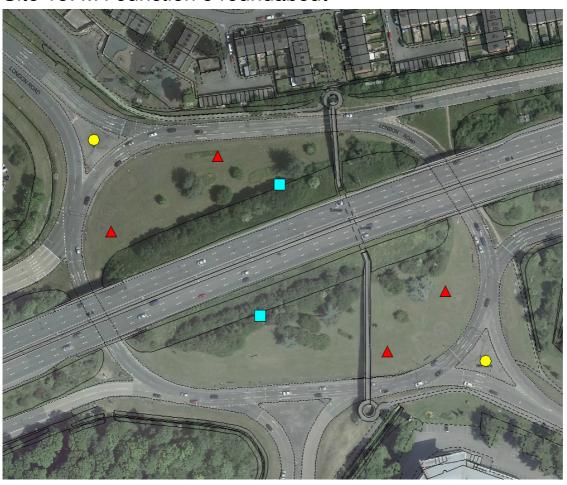
Golden Cross Roundabout Poyle Road heading South and from Horton Road



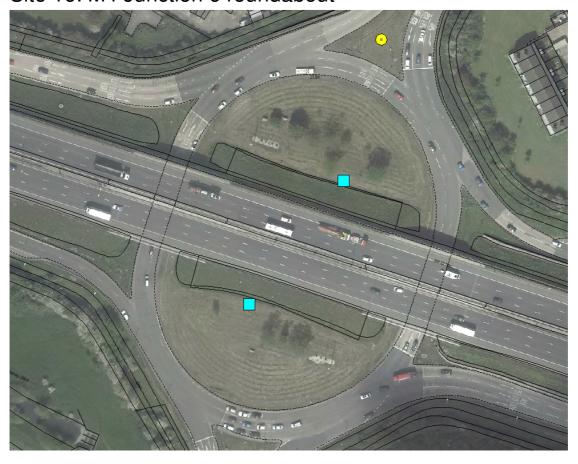
Page 15



Appendix 3
Site 15: M4 Junction 5 roundabout



Site 16: M4 Junction 6 roundabout





Site M4 Tuns Lane to Copthorne Roundabout



Site Western Slough Huntercombe Roundabout







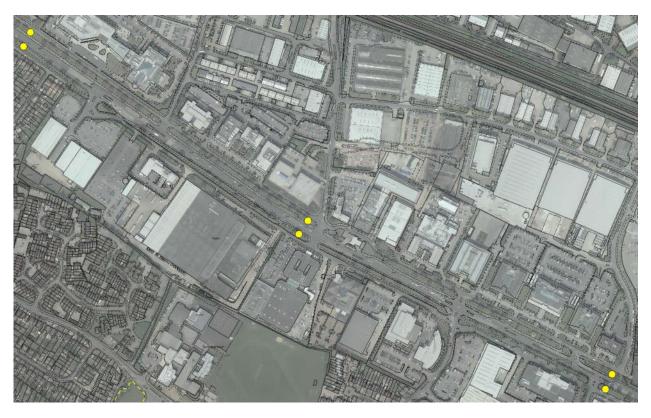
Site Western Slough Huntercombe Roundabout



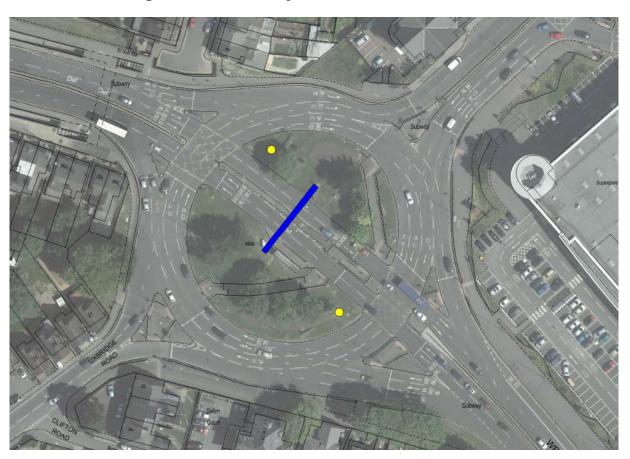
Site A4 Bath Road Central – Burnham Lane to B&Q



Site A4 Bath Road Central – Dover Road to Thirkleby Road



Site: A4/Uxbridge Rd. Sainsbury's Roundabout



Site: Stoke Rd outside Arbour Park





Appendix 3 Stoke Poges Lane - between Northern Road junction and Falcon Centre entrance



Stoke Poges Lane - Lamp Columns alongside Salt Hill Park after railway bridge



Page 25





Windsor Rd – Verges from Ragstone Rd to M4 to boundary

